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## IDD&E Welcomes New Students!

### Welcome New Students!



*Photo courtesy of: Shakis Chavonne Drummond*

IDD&E would like to welcome new students this fall semester!

Masters (MS):

**Jason Alteri, Brandon Coad, Carl Cutler, Carmen Failla, Ornisa Mitprasit, Julie Rummings, Howard Triche, Mary Wilhelm-Chapin, Brooke Winkelmann, Lili Zhang, & Zhiyun Zhang**

Masters in Instructional Technology (MS-IT):

**James Cantu, Codey Fuller, Tricia Leigh, & Lina Souid**

Certificate of Advanced Study (CAS):

**Patricia Ragan & Yufei Wu**

Educational Technology Certificate:

**Susan Torrell-Szarek**

PhD:

**Jimmy Jang, Ashley Scott, & Michael Webb**

## Faculty in the News

**Dr. Jing Lei** was recently cited in an article in the Chronicle of Higher Education entitled “Open Courses from America Find Eager Audiences in China.” Click [here](#) to read the whole article. The article focuses on two professors whose open courses on death and justice have become popular in China. **Dr. Lei** is quoted in the article as she discusses reasons that these two courses may be so popular in China now.

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Congratulations to **Dr. Tiffany A. Koszalka** in her new role as IDD&E Department Chair!

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IDD&E would also like to wish **Dr. Don Ely** a very happy and belated birthday!

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## Welcome Arianna Y. Wang!

Arianna Yutian Wang (王语恬), was born on July 12, 2012, to mom **Jing Lei** and dad Qiu Wang, on her parents' wedding anniversary. She was the best anniversary gift ever!



*Photos courtesy of Jing Lei and Qui Wang*

## Alumni News

**Dr. James B. Ellsworth** (Ph.D, 1998) has been appointed as Chief Performance Officer of The United State Geospatial Intelligence Foundation. For more information please visit this [link](#). Congratulations!

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**John Horgan** (M.S, 2001) has been selected as the Strategic Growth Senior Manager for Logistics and Training at Lockheed Martin C4ISR systems in Denver, Colorado. His new responsibilities will include growing the Sustainment Engineering and Training division to a \$100 million dollar business by 2015.

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**Berlin Fang** (M.S, 2004) published a collection of educational essays last year called "Beyond Knowledge" (East China Normal University Press, 2011), and went on a book tour both last year and earlier this year (May) in China to talk about this book. It was recommended by a number of newspapers in China, including China Education Daily ("100 most influential books for teachers in 2011"), Chinese Teachers' News ("10 best education books of the year") and China Education Times ("30 books to recommend for 2011").

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**Francine Grannell** (M.S, 2004) was chosen to receive the Mary Ann Bonneau Award from Wils on Language Training, a national award that focuses on passion for literacy and commitment to students' leadership skills. For more information, please click [here](#).

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Do you enjoy flowers and will be in Salt Lake City? **Dr. Paul Zuckerman's** (Ph.D, 1997) Wasatch wildflower exhibit is now on display at the Red Butte Garden at the University of Utah, in Salt Lake City. Make sure to see it out if you can! Congratulations, Dr. Zuckerman!

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## How IDD&E Connects with CNY ASTD

By: Rita Barger, Insight Instructional Design

As an IDD&E alumna and an active member of CNY ASTD, I was pleased to be asked to share a little bit about how the two connect. As an IDD&E student, I was encouraged to join ASTD by Prof. Phil Doughty. I followed his advice and it has been some of the best that I have ever taken.

IDD&E prepares you for a diverse array of future career opportunities. Depending on your interests and your background experience, you could venture into anything from project management, to learning management systems, to instructional design, to evaluation, just to name a few. My concentration was in instructional design and I worked closely with Prof. Jerry Klein for several years on projects, both SU related and private contracts. This experience provided some invaluable hands-on training. I also worked closely with Dana Hart and the Leadership Institute, gaining experience with blended learning solutions and specifically leadership program development.

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While my skill set grew in depth and breadth, I also became more and more engaged with CNY ASTD. Initially, I was just a member, attending occasional programs. Then, I became a Special Interest Group Leader of the Performance and Development SIG. Next, I served as SIG Chair, overseeing all of the special interest groups in addition to leading the Performance and Development Group.

My most recent position is VP of Curation, a board position which involves researching and connecting the membership with relevant topics of interest and submitting applications for both chapter recognition and individual member recognition. I am excited to be moving into the President-Elect position for 2013. CNY ASTD has enabled me to develop professionally, providing numerous opportunities for leadership, learning new skills, and networking with professionals in the training industry here in Central New York.

Since 2008, I have operated my own consulting business, Insight Instructional Design, and the connections I have made through IDD&E and CNY ASTD have been an invaluable resource for my client base.

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## Recent Publications

Blair, R. (Chair), Feldbaum, M., Fey, C., Leach, E., Lesieki, M., and **Smith, N.**, (May 1, 2012). *Final Report of the Committee of Visitors (COV) April 17-18, 2012 Review of the Advanced Technological Education (ATE) Program FY2009-FY2011*, National Science Foundation, Washington, D.C.

Brandon, P. R., **Smith, N. L.**, & Grob, G. F., (2012). Five years of HHS home health care evaluations: Using evaluation to change national policy. *American Journal of Evaluation*, 33(2), 251-262.

**Fang, B.** (2012). Addressing Academic Dishonesty in the Age of Ubiquitous Technology. *Educause Review* (September/October). Retrieved September 9, 2012 from <http://www.educause.edu/ero/article/addressing-academic-dishonesty-age-ubiquitous-technology>

**Lu, L.**, & Lei, J. (2012). Using Live Dual Modeling to help preservice teachers develop TPACK. *Journal of Digital Learning in Teacher Education*, 29 (1), 14-22.

**Modell, M.G.** & Grey, C.M. (2011). Searching for Personal Territory in an Hci Design Studi. *Journal for Education in the Built Environment*. Vol 6(2)

**Smith, N. L.** (2012). Foreword. In J. B. Cousins & J. A. Chouinard. *Participatory evaluation close up: An integration of research-based knowledge*. Information Age Press.

**Tolley, L. M.**, & **Smith, N. L.** (2011). Book review of *Evaluation in action: Interviews with expert evaluators* by J. Fitzpatrick, C. Christie, & M. M. Mark. *The Canadian Journal of Program Evaluation*, 25(2), 83-87.

**Tolley, L. M.**, **Johnson, L.**, & **Koszalka, T. A.** (2012). An intervention study of instructional methods and student engagement in large classes in Thailand. *International Journal of Educational Research*, 53, 381-393.

## IDD&E Students in the News

Congratulations to **Liangyue Lu** who was chosen as one of nine advanced graduate student participants for the [2012 AECT Early Career Symposium](#). In our upcoming newsletter, you can read a special article about her experience!

**Ye Chen, Dr. Koszalka, Heng Luo, and Ashley Scott** also participated and presented at the conference.



*Photo courtesy of Heng Luo*

Congratulations to **Kalpana Srinivas** for successfully defending her dissertation, “The effect of participation in Syracuse University Project Advance and Advanced Placement on Persistence and Performance at a Four-Year Private University.” She was nominated by her committee for a doctoral dissertation award at the School of Education.

She is also serving on the National Alliance of Concurrent Enrollment Partnerships (NACEP) Accreditation Committee and participated in a panel presentation at the 2012 NACEP conference.

In addition, she has been appointed the Graduate School Marshal for 2013 Commencement Ceremonies. The Graduate School Marshal assists with hooding fellow Ph.D. recipients during the Doctoral Hooding Ceremony and leads the candidates into the commencement ceremonies in the dome.

**Kalpana** will also serve as the Keynote Speaker at the 2012 Dimensions Closing Reception, the peer-to-peer program in the Office of Multicultural Affairs. Congratulations, Kal!



**Leigh Tolley** presented a poster at the American Evaluation Association Annual Conference this October in Minneapolis, MN. Her presentation was titled “But does it work? A review of teacher professional development on formative assessment.”

Congratulations, **Leigh!**

*Photo courtesy of Leigh Tolley*

## Summer Online Course Re-Design Project

In a project funded by University College, a team of master's and doctoral students are collaborating together to help improve online courses in IDD&E. IDE 656 (Computers as Critical Thinking Tools) and IDE 737 (Advanced Instructional Design) are being modified into an online format, guided by instructional principles and distance education best practices. The courses aim to be primarily self-directed, flexible in terms of resources and completion time and focused on independent student work that aligns with an instructional area of the student's interest. The courses have previously included two virtual, synchronous sessions using Adobe Connect and have been conducted over the summer. A multitude of data were collected from the facilitator and students that will both demonstrate the impact of the course activities on student learning and provide input into areas of course improvement.



*The summer online course team (from left to right): Shakis Chavonne Drummond, Lili Zhang, Megan Rawlings, Yufei Wu, Dr. Tiffany A. Koszalka, Lina Souid, Christopher Hromalik, Ye Chen*

*Photo courtesy of Ye Chen*

Shakis Chavonne Drummond, Christopher David Hromalik, Zuheir Khlaif, Megan Elizabeth Rawlings; Lina Souid; Di Sun, Yufei Wu, Lili Zhang, and Ye Chen joined the project to gain experience in distance education design and development. They have been volunteering their time to systematically analyze the design of the courses, the data, and the course deliverables. Together they are determining areas for improvement and then the student teams will modify the courses.

Their hands-on experience will give each of the students a new perspective in designing, developing, and analyzing instruction, as well as working on a design team. Having participated in Blackboard training, they often meet in project meetings where each of the three teams presents their work and ideas, collaborating as a large group on how to enhance the courses. They will continue to work over the winter break and spring semester to prepare the courses for summer 2013. All of the students participating are excited about their new experiences and hope to publish papers about their work on this project.

## Important Dates and Deadlines

Doctoral Qualifying Exams - Registration deadline December 1, 2012

Qualifying Exams will be given as follows:

Friday, January 4, 2013 -Research

Monday, January 7, 2013- Design/Development

You must take both Research and Design/Development.

Registration for spring semester – November 7-December 14

For more information about these dates, please see Linda!

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IDD&E Hours

8:30 – 5:00

Monday - Friday

The logo for Instructional Design, Development & Evaluation (IDDE) features the letters 'IDDE' in a bold, serif font, with 'I' and 'D' in orange and 'D' and 'E' in blue. The letters are set against a dark blue background.

Instructional  
Design  
Development  
& Evaluation

## Highlights from our next issue

In our upcoming issue of the IDD&E Newsletter, look for information highlighting the work of our students, **Liangyue Lu**'s article on the AECT Early Career Symposium and more!

## Call for Information

Have any news? Publications? Presentations? Awards?  
We want to hear about them!

We are looking for information for the upcoming newsletters and we would love to hear from you! Please send any and all information that you would like to share with the IDD&E community to **Ashley Scott**, at [asscott@syr.edu](mailto:asscott@syr.edu).

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Thank you to everyone who contributed to  
this issue.