



### Inside this issue:

<a href="#"><u>Welcome, New Students!</u></a>	1
<a href="#"><u>New DiVA Lab Opens</u></a>	1
<a href="#"><u>Where in the World is Romi?</u></a>	2
<a href="#"><u>Students in the News</u></a>	3
<a href="#"><u>Got Change?</u></a>	4
<a href="#"><u>Community Building in IDD&amp;E</u></a>	4
<a href="#"><u>Recent Publications</u></a>	5
<a href="#"><u>Alumni News</u></a>	5
<a href="#"><u>Faculty in the News</u></a>	6
<a href="#"><u>IDD&amp;E Trivia</u></a>	6
<a href="#"><u>Important Dates and Deadlines</u></a>	7
<a href="#"><u>Trivia Answers</u></a>	7
<a href="#"><u>Call for Information</u></a>	7

## IDD&E Welcomes New Students

IDD&E welcomed 5 new students to the Spring semester. Enrolling in the Master's program were: **Ajajielle Brown, Mary Crawford-Mohat, Christopher Hromalik, Ramon Maestas and Qing Wang.**

## New DiVA Lab Opens!

Congratulations to **Alan Foley** for all of his hard work on the new DiVA (Digital Video Analysis) lab. The lab is the school's new cutting-edge research facility and interactive classroom. The classroom has already been used for the **48-hour Global Game Jam** that was organized by Alan Foley and IDD&E doctoral student Nilay Yildirim (see page 4 for details). The new lab is in room 070 in Huntington Hall and was made possible by a grant from the National Science Foundation.



*Photos courtesy of Alan Foley*

## Where in the World is Romi?

*By Jen Reece-Barnes*

Everyone in the IDD&E department has heard of **Alexander Romiszowski**, or Romi as he is affectionately referred to by those in the know. He is somewhat of a legend in the department actually. I have never met him personally but I have heard a lot about him. Every professor I have had has mentioned him at one time or another and I know he exists because I have seen his overflowing department mailbox, but where is this guy they call Romi? I finally tracked him down in Mozambique and here is what Romi had to say about his whereabouts:

### **Greetings from Sunny Africa!**

I send this update message to IDDE from Maputo, the capital city of Mozambique, having just stepped off a plane which brought me here from Lichinga, near the Malawi border. I am here just starting a new project, to support and develop three regional training centers for public servants. It will involve several sub-projects, from re-equipping and refurbishing buildings that have not seen any maintenance since the civil war some 15 years ago, to installing a state of the art e-learning system capable of providing continuing professional development opportunities to public servants at the municipal level across the whole of the country. One of the schools is here in Maputo, where the technology infrastructure is quite good. Another is in Lichinga, which I have just visited for the first time, and I can tell you that the infrastructure is not at all good. The third is in a town called Beira, a seaport on the Indian Ocean, and I have yet to visit that one (next week).

As for my recent projects, I spent a total of about eight months last year at the National Open University of Nigeria (NOUN for short). As the name implies, this is a distance-learning institution with some 60K or 100K students. Is that not a rather big range? Well, it is about 100K if you look at the registrations and about 60K if you check who is actually doing any course work. The IDD&E community is I think quite familiar with that sort of situation. Indeed if we were to throw away three zeros – or erase the letters K attached to the above numbers, we may feel quite at home. The NOUN students are served by nearly 40 regional learning centers distributed across the country. Many, though not all, of these have Internet access for simple email communication, but few have access to broadband and, more importantly, nearly everywhere in Nigeria seems to be subject to almost daily power outages, sometimes lasting for an hour or two and sometimes a day or two. So, not surprisingly, NOUN has, to date, relied principally on print-based learning modules as the principal medium of instruction. My work there last year was principally focused on improving the quality of these learning materials – that is, good old IDD&E principles put into practice on a large scale. I had some 60 faculty members to work with, so had to try to work with several smaller writing workshops in parallel. I counted that in 100 working days, I gave over 50 days of full-time 6-hours-per-day workshops. I loved every minute of it.

Well folks, that's all for this time. Maybe next time I can send you a report from wildest Mozambique. But I will be back at NOUN also later this year, and this time my task will be to implement an IDD&E Master's program, quite similar to the one we all know and love so well – except that it will be 100% distance-learning. Maybe some time in the future I will get around to writing something about how that is going.

Cheers,

Romi.

## IDD&E Students in the News

IDD&E doctoral student **Kevin Forgard** gave a presentation at the ASTD mini-conference that took place at the Carnegie Conference Center in January. The main focus of the conference was to introduce and familiarize the audience with the ASTD Competency model used for their **Certified Professional in Learning & Performance (CPLP™)**. One of nine presenters, Kevin focused on introducing the group to a simple understanding of evaluation using the Kirkpatrick model. After a short exercise of matching parts and descriptions of the model, the group asked some challenging questions and added insight into how evaluation is changing with the use of new technologies. Kevin then provided the group with some information on a national ASTD survey related to how professionals value the various levels discussed in the presentation.

IDD&E doctoral student **Heng “Patrick” Luo** participated in a poster session at the Northeastern Educational Research Association (NERA) conference in Connecticut recently. The poster Patrick presented was titled “Designing Online Instruction Using Case-based Approach: Criteria, Effect and Lessons Learned”.



*Photo courtesy of Wancen Shi*

Congratulations to **Leigh Tolley** and **Deborah “Mickey” Lord** on their recent inductions into Phi Kappa Phi Honor Society. Phi Kappa Phi is the nation's oldest, largest, and most selective collegiate honor society for all academic disciplines. Graduate students must be ranked in the top 10 percent of their class to be invited to join.

**Nilay Yildirim** recently helped to organize the **48-Hour Global Game Jam** at Syracuse University in the School of Education. The event was held in the new DiVA lab in Huntington Hall. Doctoral student Ari Abramovsky also participated in the event. For the full story, follow the link: <http://www.dailyorange.com/news/school-of-education-ischool-bring-first-global-game-design-event-to-campus-1.1949428>

# Got Change?

*How are you managing it?*

Join us to learn effective change management skills from our panelists who have applied these skills in challenging times

**Panelists:**

**Bill Brod, *Syracuse New Times***

**Gregg Lawson, *Loretto***

**Anne Messenger, *Messenger Associates, Inc.***

**Facilitator:**

**Chuck Spuches, *SUNY-ESF***

**March 10, 2011**

**7:30-10:30am**

**The Palace Theatre**

**Events Room, 2384 James St, Syracuse**

**Members - \$20**

**Non-Members - \$30**

*(includes breakfast)*

**Register at <http://www.cnyastd.org>**

---

## **Community Building in IDD&E**

Lori Robinson and Amber Acevedo wish to thank everyone who participated in the food drive for the Central New York Food Bank. Says Lori: "Your generosity helped to donate over 100 lbs of food during the holiday season. We appreciate you supporting our department's efforts to give back to our local community!" If you have any questions or suggestions for building community within IDD&E, please contact Lori Robinson at [lrobins@syr.edu](mailto:lrobins@syr.edu) or Amber Acevedo at [amber.acevedo@gmail.com](mailto:amber.acevedo@gmail.com).

## Publications, Presentations, and Seminars

**Dr. Alan Foley** will be the featured speaker at an upcoming Brown Bag session on March 2 at noon in Hinds Hall 347. He will be presenting on “**Rapid, Collaborative, & Interdisciplinary Learning Technology Innovation**”.

Dr. Foley also taught a workshop session entitled “Digital Composing” at the second annual **Writing Our Lives** community event. Around 150 students, from sixth through 12th grades, participated in the free writing workshops at the event held from 10 a.m. to 1 p.m. Saturday, Nov. 13, at Percy Hughes Magnet School. Students came from the Syracuse City School District and the greater Syracuse area. Writing Our Lives is planned and developed by Dr. Marcelle Haddix, assistant professor of Reading and Language Arts at SU.

**Koszalka, T.** (Oct 2010). *ibstpi Instructional Design Competencies: Competencies: A benchmark for talent management*, Universidad Andrés Bello, Santiago, Chile.

**Smith, N. L. & Tolley, L. M.** (2010, November). *Exemplary evaluations: Characteristics, conditions, and considerations*. Paper presented at AEA, San Antonio, TX.

**Zannini-Bull, K.** (2010, November). *Iterative reasoning: The art of determining good enough*. Paper presented at AEA, San Antonio, TX.

**Zhang, J.** (2010, November). *Constructing a measure for evaluator competencies: Exploratory and confirmatory factor analysis*. Paper presented at AEA, San Antonio, TX.

---

## Alumni News

**Jason Ravitz**, (Ph.D. '99) has many things to share with the community. Jason is the research director at Buck Institute for Education (BIE) in Novato, CA. BIE provides a variety of Project-Based Learning (PBL) resources including a PBL Handbook (with Chinese, Korean, Spanish and Portuguese translations), PBL-Online.org (with Chinese and Spanish translations), and more recently has added a PBL starter kit, DIY tool, videos, blog and Twitter feed. BIE is working extensively with various BOCES throughout NY to advance PBL use and invites correspondence with researchers at Syracuse University who are interested in these initiatives. To learn more about BIE, please visit <http://www.bie.org>

Jason also had 2 presentations at AECT in October:

**Ravitz, J.** (2010). *Assessing the impact of online technologies on PBL use in US high schools. Proceedings of the Association for Educational Communications and Technology*. Anaheim, CA. [http://www.bie.org/research/study/online supports for pbl use](http://www.bie.org/research/study/online_supports_for_pbl_use)

**Ravitz, J.**, Finkelstein, N., Hanson, T., Huang, C-W, Hirschman, B. & Huang, M. (2010). *Federally funded study provides evidence of PBL effectiveness in high school economics: Could PBL be a hot topic in K-12 again? Proceedings of the Association for Educational Communications and Technology*. Anaheim, CA. [http://www.bie.org/research/study/federally funded PBE study](http://www.bie.org/research/study/federally_funded_PBE_study)

And a journal article:

**Ravitz, J.** (2010). Beyond changing culture in small high schools: Reform models and changing instruction with project-based learning. *Peabody Journal of Education*, 85, 290-313.



**Dr. Bradley Olson** (MS '07) traveled to Liberia in January to teach medical providers and to treat children. He is the doctor in charge of the Pediatric Refugee Program at Upstate Medical University in Syracuse. Bradley said that while vaccines are available in Liberia, supplies are inadequate so disease is prevalent. Dr. Olson kept a blog while in Liberia. For the complete story, click on the following link: [http://blog.syracuse.com/cny/2011/01/upstate\\_pediatician\\_will\\_teach\\_and\\_treat\\_children\\_in\\_liberia.html](http://blog.syracuse.com/cny/2011/01/upstate_pediatician_will_teach_and_treat_children_in_liberia.html)

To read Bradley's blog, click here: <http://bradinliberia.wordpress.com/>

## IDD&E Faculty in the News

**Dr. Alan Foley** has recently developed a new IDDE Website with the help of IDD&E students **Steve Covello** and **Jingye Zhou - IDDE Community**. IDDE Community will serve as a hub for members of the IDD&E community: future and current students, alums, and faculty. Follow the link to view the new site. <http://community.idde.syr.edu/>

**Dr. Tiffany Koszalka** has recently been invited to join the editorial board of "The International Journal of Design and Learning". Tiffany is one of the founding members of the journal that she says "is an interactive, online, refereed journal dedicated to publishing descriptions of artifacts, environments and experiences created to promote and support learning in all contexts by designers in any field. The journal provides a venue for designers to share their knowledge-in-practice through rich representations of their designs and detailed discussion of decision-making. The aim of the journal is to support the production of high-quality precedent materials and to promote and demonstrate the value of doing so. Audiences for the journal include designers, teachers and students of design and scholars studying the practice of design." This is a publication of the Association of Educational and Communication Technologies. The inaugural prototype issue is located at: <http://scholarworks.iu.edu/journals/index.php/ijdl/index>

Tiffany also reports that she and doctoral student **Kalpana Srinivas** taught the final Educational Technology Certificate Course (IDE 641) to the Thai cohort in Bangkok (Jan 4-14). Fourteen Thai teachers and administrators have completed the certificate at the end of this course.

## IDD&E Trivia

Here is your chance to test your knowledge of the IDD&E department! Be careful, some questions are tricky. Good luck.

1. What year(s) was Phil Doughty the department chair?
2. What year did our very own Chuck Spuches graduate from the department?
3. What was the original name of the department?
4. What year was the name of the department changed to Instructional Design, Development and Evaluation?
5. In 1971, when Robert Diamond became director of the department (formerly called the Center for Instructional Communications), what was the new name of the department?
6. What year did Linda Tucker start working in the department?

See next page for answers...no cheating!

## Important Dates and Deadlines

Master's Portfolio Registration Deadline: March 1, 2011  
Master's Portfolio due to advisor by March 20, 2011

Portfolio due to Linda with Approval Sheet signed by advisor by  
Monday, April 4, 2011.

Faculty Discussion: Monday, April 25, 2011, 9:30am-12N  
Faculty meeting with candidates: Thursday, April 28, 2011,  
11am-1pm (45-minute slots, by appointment, see Linda).

Doctoral Qualifying Examinations will be held in May and August:

- **Friday, May 6; Friday, August 19: Research**
- **Monday, May 9; Monday August 22: Design/Development**

The deadline for registration for the May exams is April 1; for August exams is July 1. Please file your intention to take your exams with Linda Tucker.

You must take both Research and Design/Development

## Answers to Trivia Questions

1. 1979-1986; 1992-1994; 2004-2006
2. 1987
3. The Audio-Visual Center
4. 1979
5. The Center for Instructional Development
6. 1989

## Call for Information

We are currently gathering material for upcoming IDD&E newsletters, and would like to include updates from staff, students, and alumni. Please send any information you would like included in the IDD&E newsletter to **Jen Reece-Barnes**, IDD&E Newsletter Editor, at [jlreeceb@syr.edu](mailto:jlreeceb@syr.edu).

Syracuse University  
Instructional Design, Development  
and Evaluation Program  
330 Huntington Hall  
Syracuse, New York 13244-2340

Phone: 315-443-3703  
Fax: 315-443-1218  
Email: [Lltucker@syr.edu](mailto:Lltucker@syr.edu)

IDD&E Hours  
8:30 – 5:00  
Monday - Friday



Editor: Jen Reece-Barnes  
[jlreeceb@syr.edu](mailto:jlreeceb@syr.edu)